

ATTORNEY DOCKET NO.  
12179-P081P1PATENT  
APPLICATION NO. 09/784,394

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#10  
W. J. Quinlan  
8/14/02

re application of: Eller, et al.

Serial No.: 09/784,394

Filing Date: February 15, 2001

Art Unit: 2673

Examiner: Not yet assigned

CERTIFICATE OF MAILING	
I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail with sufficient postage, in an envelope addressed to the Assistant Commissioner of Patents, Washington, D.C. 20231, on the date indicated below.	
Signature	Serena Beller
Printed	Serena Beller
Date	7/19/02

Title: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON  
ELECTRONIC DISPLAYS DIGITAL TELEVISION USING SPECTRUMAssistant Commissioner for Patents  
Washington, D.C. 20231

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.97(b)

Pursuant to the provisions of 37 CFR §§ 1.56, 1.97 and 1.98, and MPEP 609, Applicant submits herewith copies of the patents and other documents listed below and on the attached Form PTO-SB/08 "Information Disclosure Citation."

PATENTS		
<u>U.S. Patent Document</u>	<u>Applicant</u>	<u>Date of Publication</u>
5,510,828 B1	Lutterbach, et al.	04-23-1996
5,761,601 B1	Nemirofsky, et al.	06-02-1998
5,956,024 B1	Strickland, et al.	09-21-1999

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### REMARKS

Consideration by the Examiner of each of the documents listed herein and on Form PTO-SB/08 is respectfully requested. Applicant respectfully requests that a copy of PTO-SB/08, as considered and initialed by the Examiner, be returned to the undersigned with the next Official Communication.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made. 37 CFR §1.97(g). Furthermore, the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this Statement is, or is considered to be, prior art, analogous art, or material to patentability of this application, but the information has been cited to make it clear beyond all doubt that Applicant's duty of disclosure has been complied with. 37 CFR §1.97(h).

Applicant hereby submits that the claims of Applicant's above-referenced patent application are patentably distinguishable from these references.

This Information Disclosure Statement is being filed within three (3) months of these references being cited in a communication from a foreign patent office in a corresponding foreign application. 37 C.F.R. 1.97(c); MPEP §609(c) and MPEP §601(e)(1).

The attached form, PTO-SB/08, provides a listing of patents, publications, or other information as required by 37 C.F.R. § 1.98(a)(1).

A copy of each of the items identified on the attached Form PTO-SB/08 is supplied herewith.

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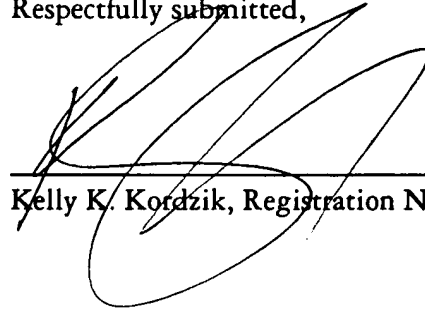
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It is believed that no fee is due; however, the Commissioner is hereby authorized to charge any fees which may be required by this paper, to Winstead Sechrest & Minick P.C. Deposit Account No. 23-2426.

Date: \_\_\_\_\_

7/19/02

Respectfully submitted,



Kelly K. Kordzik, Registration No. 36,571

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12179-P081P1 07/18/2002